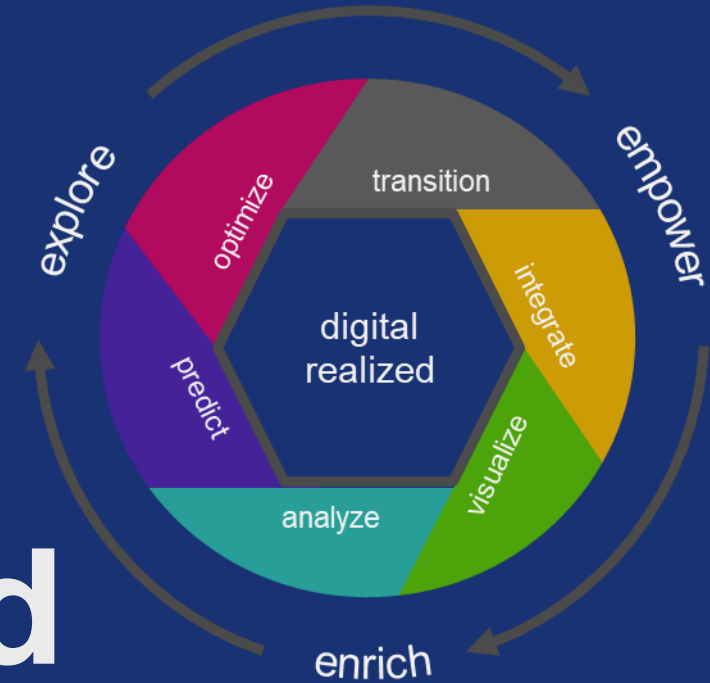


Digital Realized

Designing Your Digital Manufacturing Journey

Webinar: Tuesday 13th October 2020



Designing Your Digital Manufacturing Journey



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Agenda

- ATS Company Introduction
- The case for Digital Transformation
- Is Digital Transformation Oversold?
- Three things your Digital Transformation program does not need
- How to design your Digital Manufacturing Journey
- Q&A and wrap-up



Our Domain Knowledge



“Our trusted experts lead manufacturers in their digital transformation to achieve sustainable operational excellence”



Our Global Presence



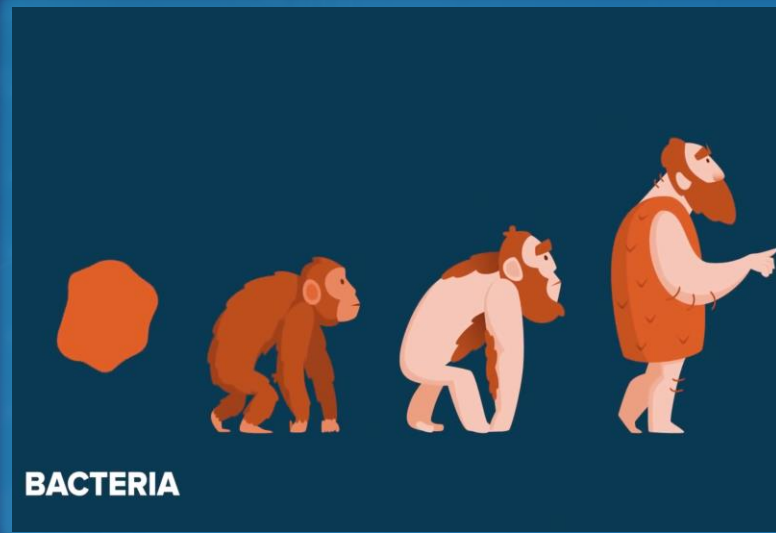
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The case for Digital Transformation

Digital Evolutionists

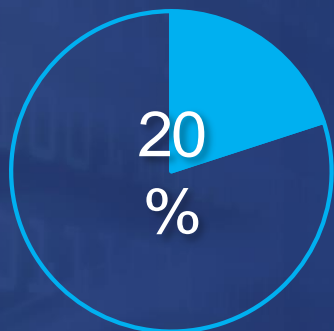


Digital Revolutionists

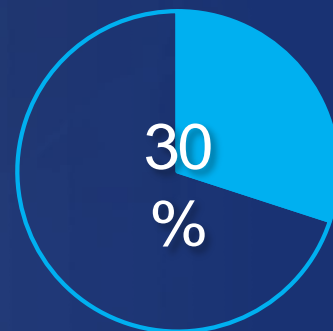


The case for Digital Transformation

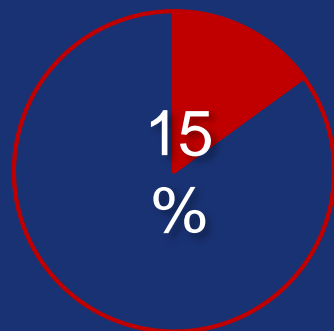
The Statistics



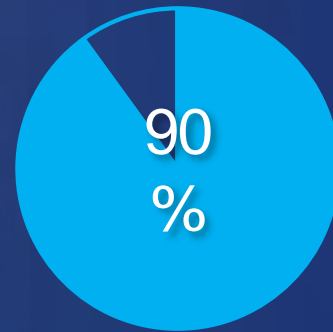
Increase in revenue



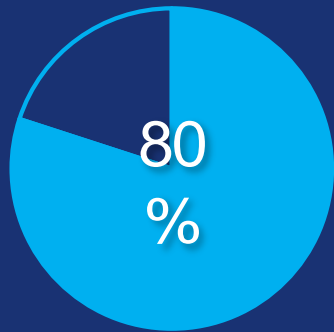
Increase in profits



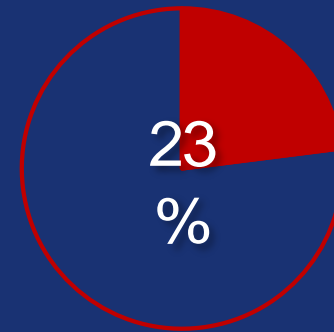
Enterprise Approach



Plan to invest in digital



Digital as critical



Have a robust strategy

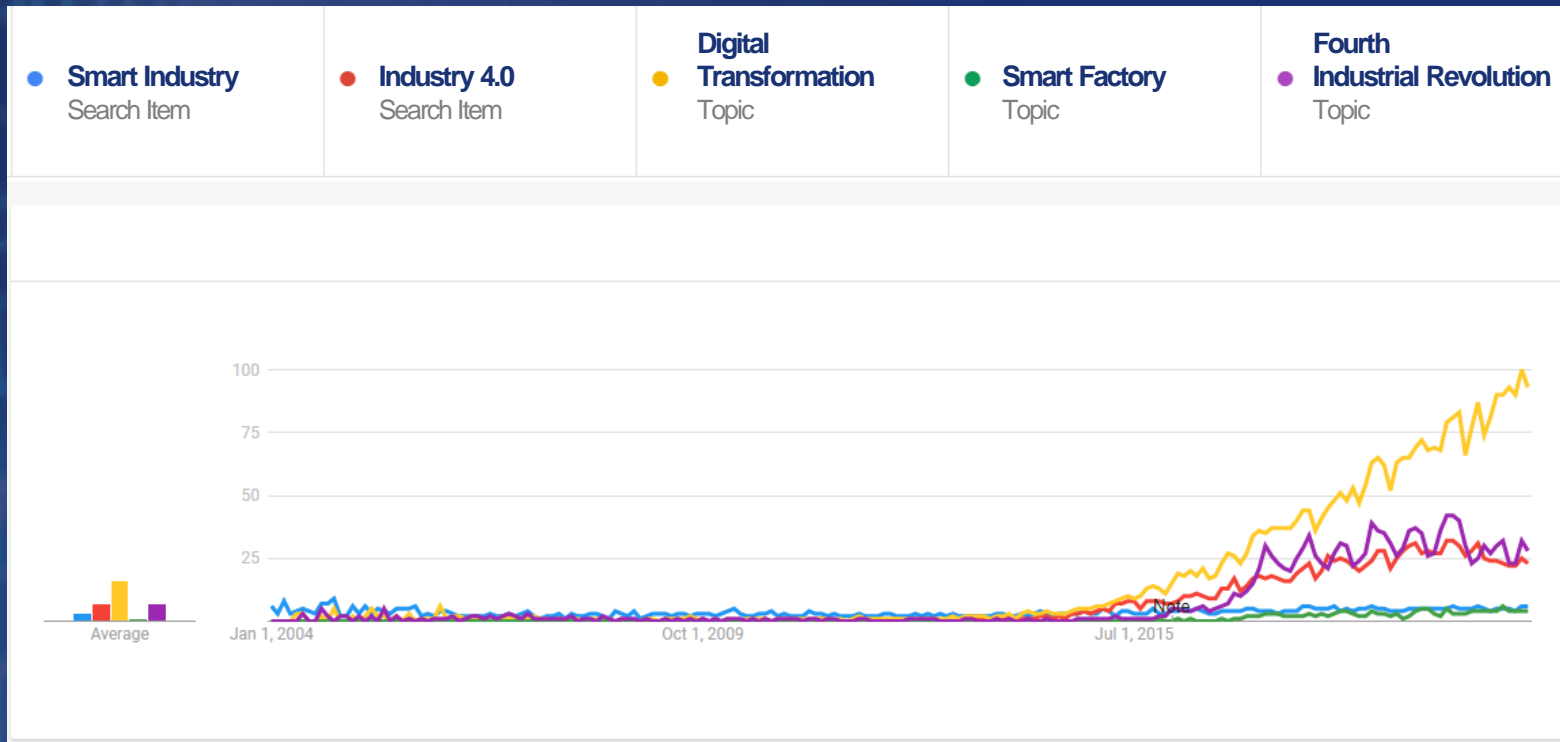


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Is Digital Transformation oversold?



Is Digital Transformation oversold?



Is Digital Transformation oversold?

Are companies willing to invest in Digital Transformation?

80%

...of companies think its necessary



What are the benefits in terms of revenue?

20%



What are the results so far?

60%

...of companies see limited to no results from Digital Transformation



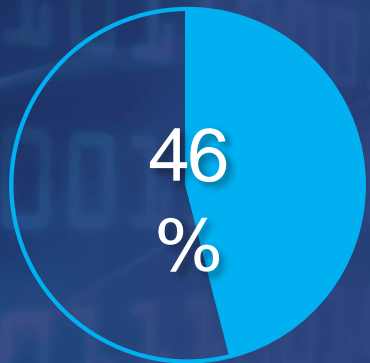
What are the benefits in terms of profit?

30%

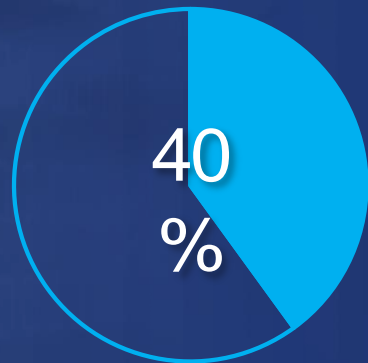


Is Digital Transformation oversold?

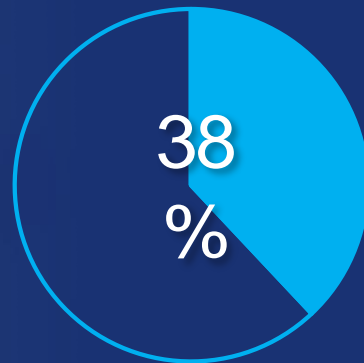
Five Common Challenges



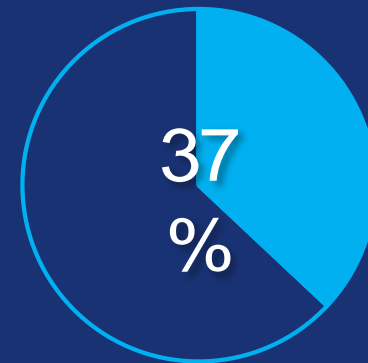
Security
Concerns



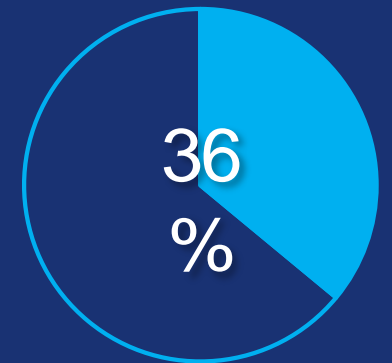
Infrastructure
High Cost



Technology
Not Scalable



Integration
Issues



No Global
Support





How to Achieve Success?

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Three things Digital Transformation does **NOT** need

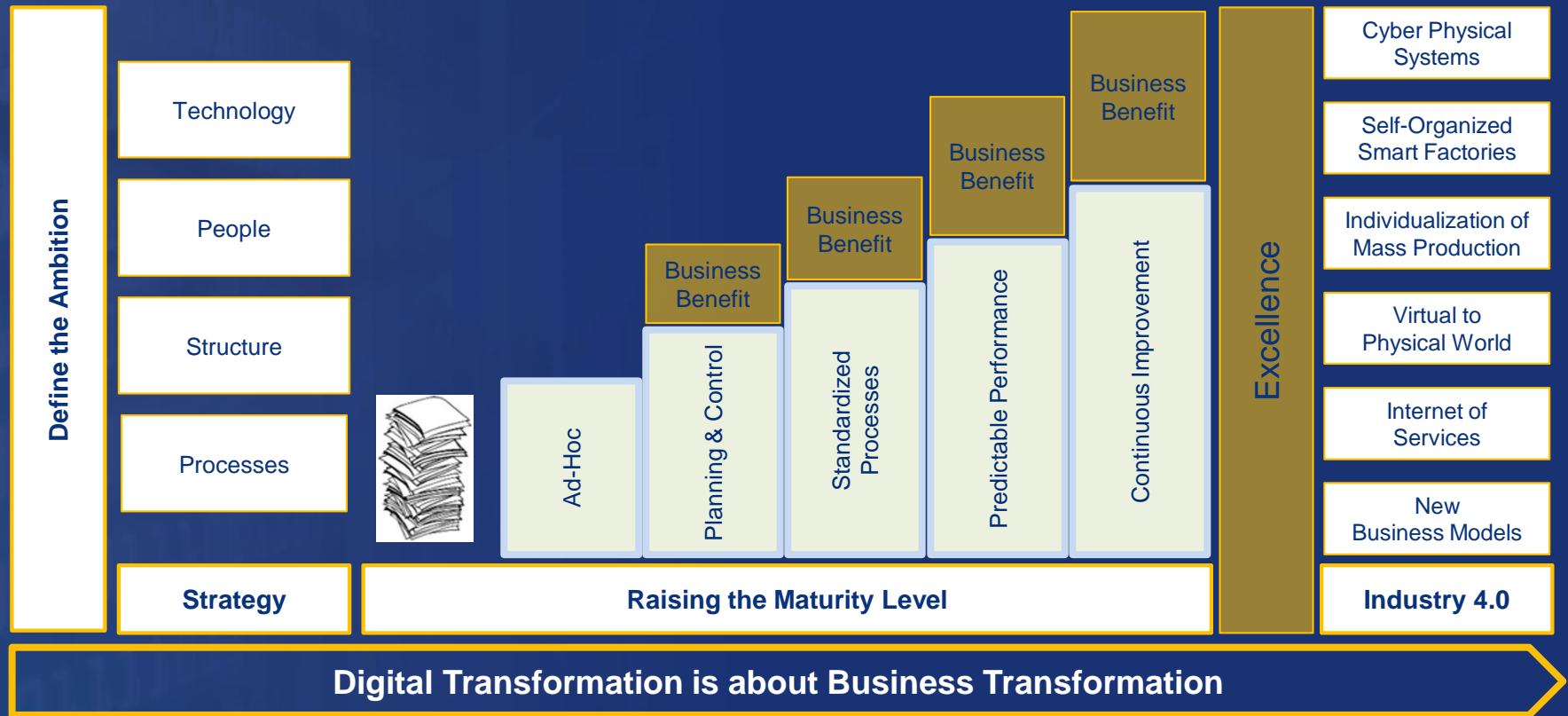
Common misperceptions about Digital Transformation

1. Release of Personnel (or Recruitment of new Human Resources)
2. Moving everything into the Cloud (Industry 4.0)
3. Endless Budget



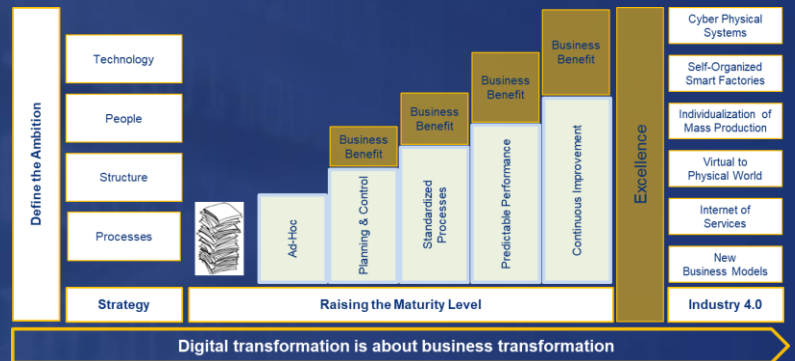
Three things Digital Transformation does **NOT** need

1. Release of Personnel (or Recruitment of new Human Resources)



Three things Digital Transformation does **NOT** need

1. Release of Personnel (or Recruitment of new Human Resources)



Three things Digital Transformation does **NOT** need

2. Moving everything into the Cloud



Digital Transformation is about Business Transformation



Three things *Digital Transformation* does **NOT** need

2. Moving everything into the Cloud

So what about the *Cloud* then, aye?



Three things Digital Transformation does **NOT** need

3. Endless budget



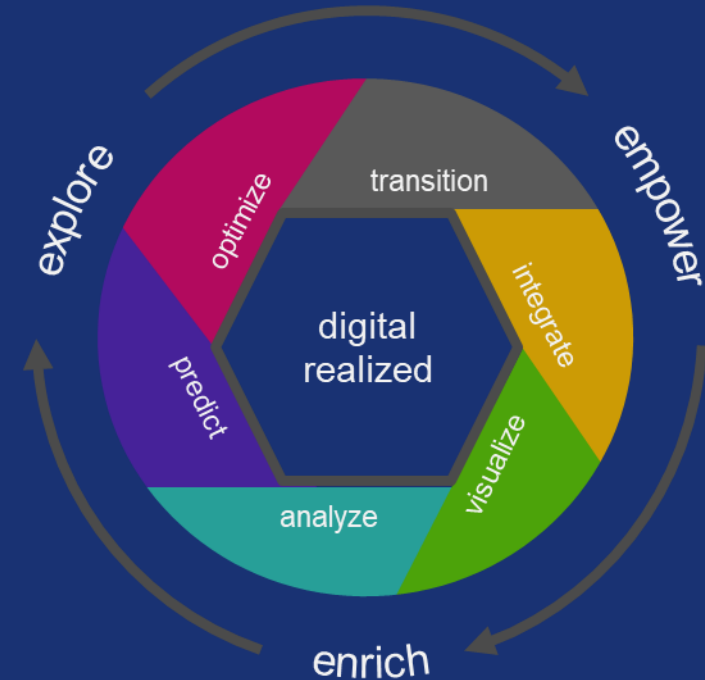
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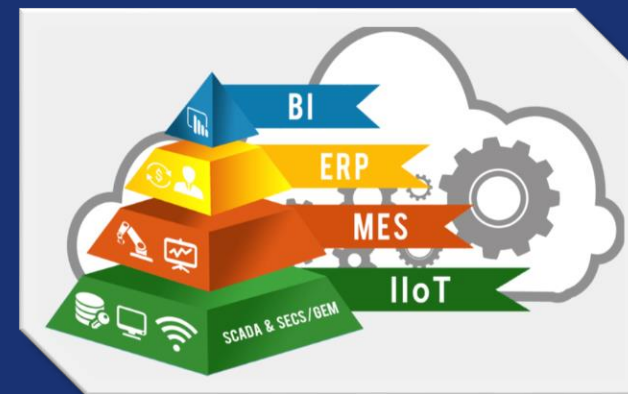


Designing Your Digital Manufacturing Journey

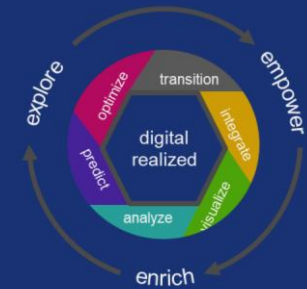
A Methodological Approach



Designing Your Digital Manufacturing Journey



Designing Your Digital Manufacturing Journey



- ❖ Industry 4.0 (Industrie 4.0)
 - Cyber-physical systems, IoT, Cognitive computing, Smart factories, Big Data (AI/ML)
 - RAMI 4.0 – The Reference Architectural Model for Industrie 4.0



- ❖ ISA-95 (S95) Enterprise–Control System Integration
 - Functional hierarchy, Functional domains, Resource and Process modelling



- ❖ Singapore Smart Industry Readiness Index
 - 3 Building Blocks, 8 Pillars, 16 Dimensions



- ❖ acatech Industrie 4.0 Maturity Index
 - 6 Stage Development Path



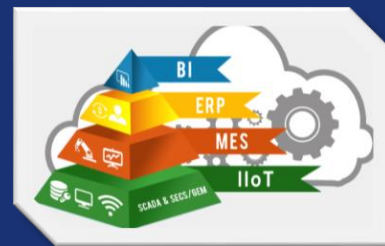
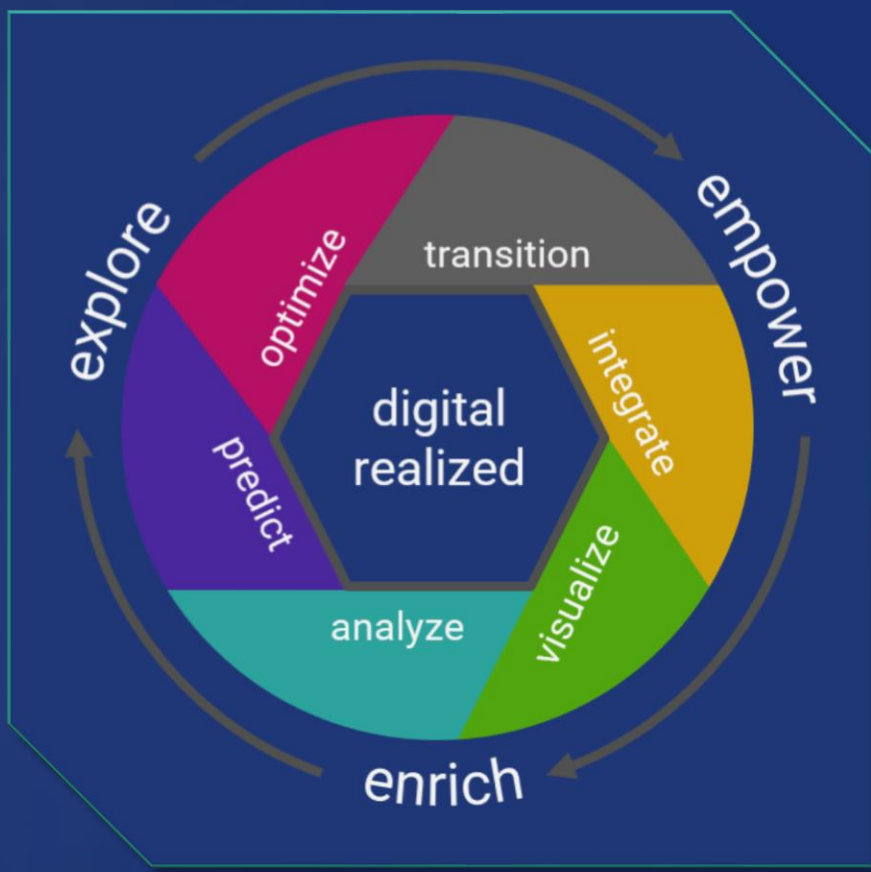
- ❖ MESA Manufacturing Maturity Model
 - 5 Manufacturing Maturity Levels



Designing Your Digital Manufacturing Journey



Digital Realized is a Methodological Approach to Digital Transformation based on Industry Best Practice and recognised Technology Standards



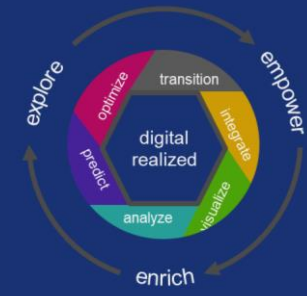
Designing Your Digital Manufacturing Journey



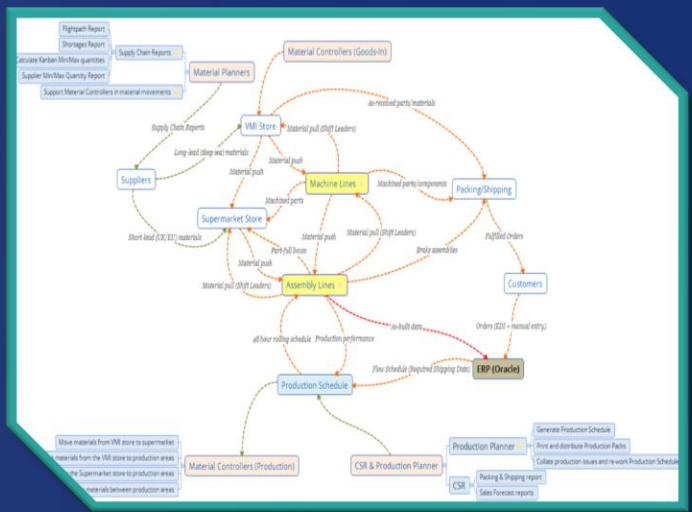
When designing your Digital Manufacturing Journey we start with the 'explore' phase in which we consider your specific business inputs. These typically include...



Designing Your Digital Manufacturing Journey



- ❖ We play-back what we've learned using site-maps, process flow charts, architecture diagrams and supporting slide decks.
- ❖ Playback sessions give you a unique perspective on your own business and provide insights into new ways to approach and overcome business challenges through the incorporation of new Digital capabilities.



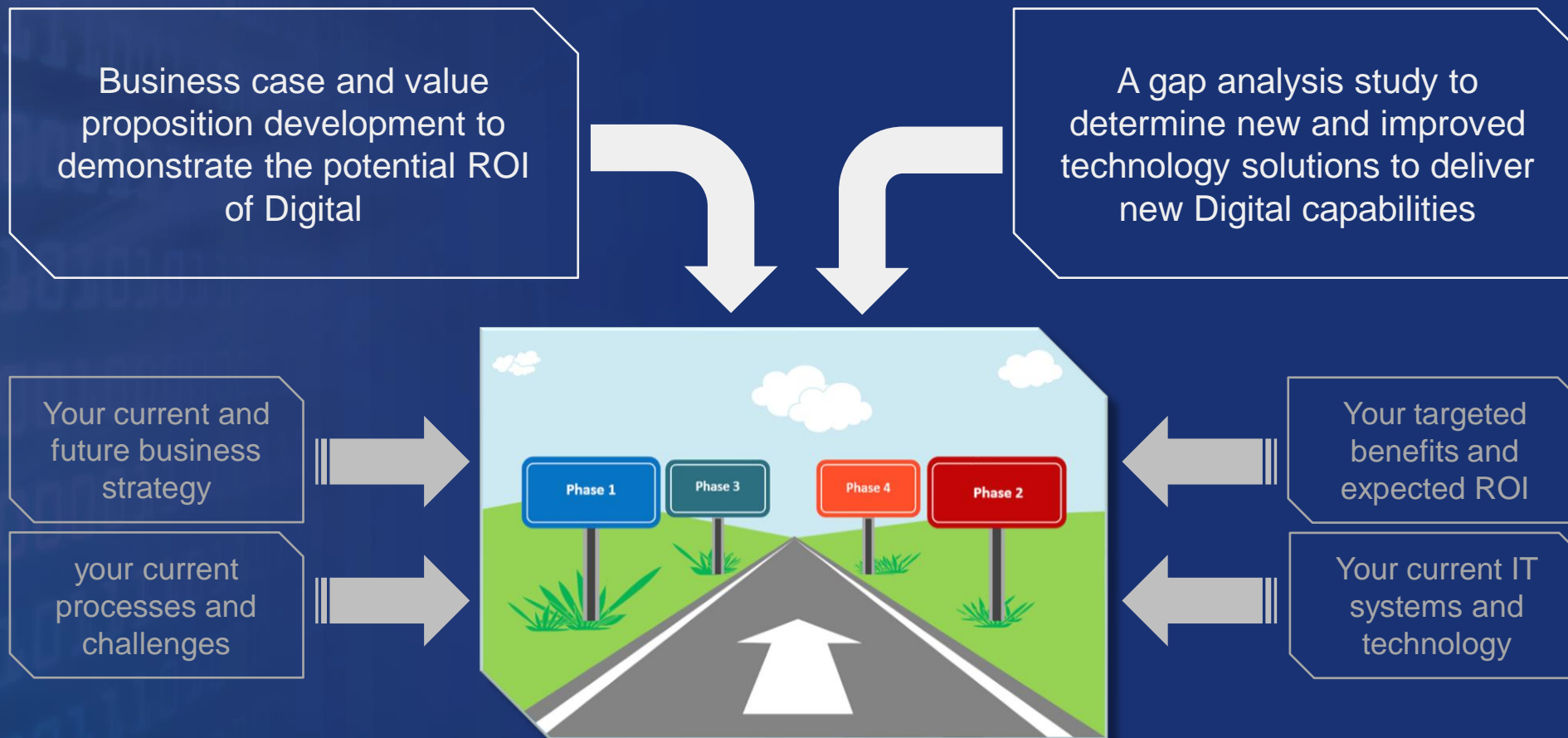
- Lacking Digital Transformation leadership**
 - No single owner or leader charged with driving Digital Transformation change
 - No internal expertise on Digital Transformation
- Lacking Digital skills and major mindset shift required for a Digital Culture**
 - The majority of staff have worked in the organisation's traditional ways for a long time
 - Fear of change is rife
- Manufacturing and logistics processes are labour intensive**
 - Opportunity to leverage proven technologies for automated manufacturing and logistics
 - RedYabber can quickly adopt and learn from others who have already proven automation technologies...
- Products are marketed and sold through traditional retailers**
 - Limits product reach and RedYabber lacks control over marketing and sales
 - Opportunity to market and sell RedYabber products online
- Lacking data and advanced analytics capabilities for insights and data driven decision making**
 - Need to shift from decision making based on intuition to data-driven
 - Data must be owned and valued as an asset...
- The organisation is traditional, rigid and slow to deliver new products and change**
 - A cultural and mindset shift towards openness, innovation and agility is required
 - The traditional and rigid approaches to delivery must shift to Agile and Lean Startup thinking



Designing Your Digital Manufacturing Journey



Moving on through the 'explore' phase we then analyze your business & operational inputs and apply our methodological approach, the output of which is your Digital Roadmap.



Designing Your Digital Manufacturing Journey



Define how each challenge might be solved and what value could be realized



Identify Challenges

Understand problems the business faces today, in partnership help define future ambitions, business & technology strategies



Define Capabilities

Define the new capabilities that are required to overcome the challenges. At this stage we do not consider specific products or technologies.

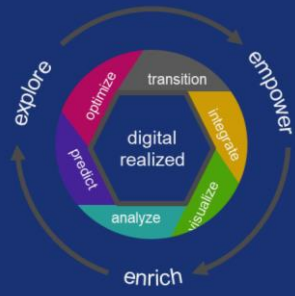


Quantify Benefits

Define and quantify the benefits in order to construct a value proposition, business case and projected ROI.




Designing Your Digital Manufacturing Journey



Inventory & WIP   xx%??

Production volume   xx%??

Productivity / Overhead  xx%??

 "What does good look like?"

Waste, Overhandling   xx%??

Cost of Quality   xx%??

On Time Delivery   xx%??

- ❖ Construct a business case, value proposition and projected ROI
- ❖ Attach value to the challenges, inefficiencies and improvements that have been identified



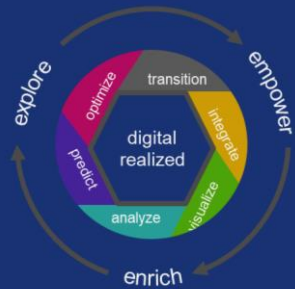
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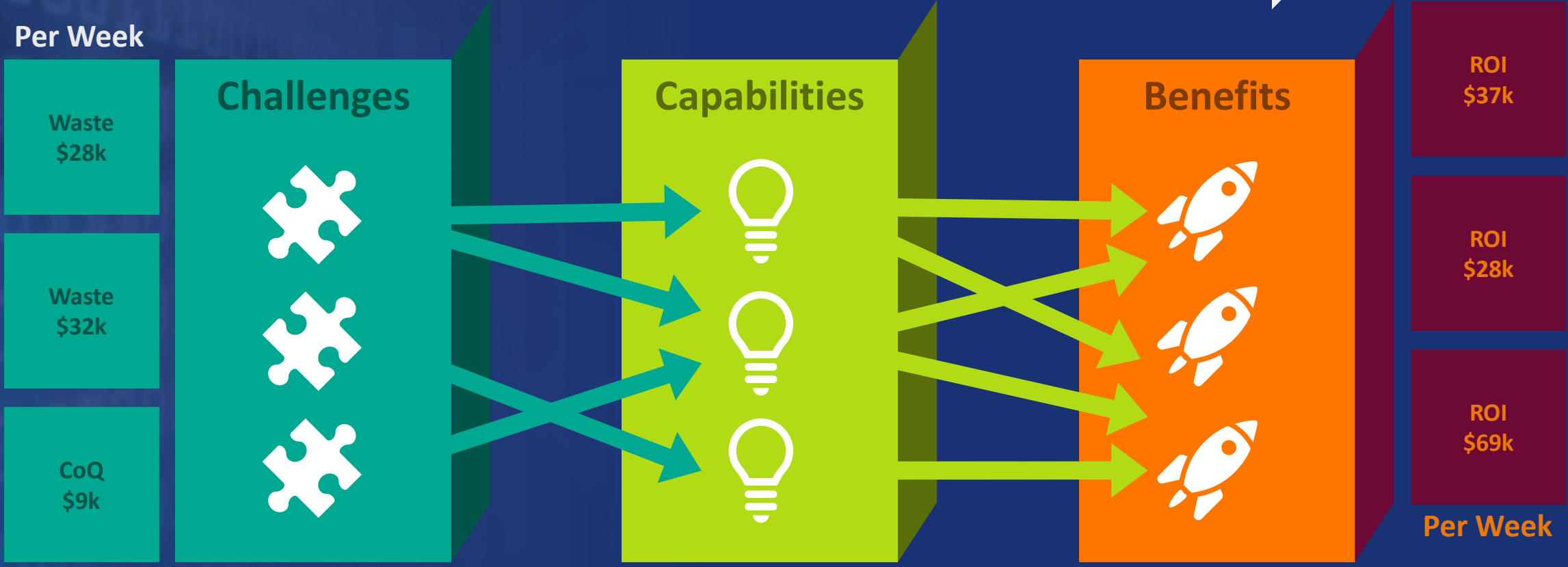
Mapping the challenges to capabilities and benefits



Designing Your Digital Manufacturing Journey



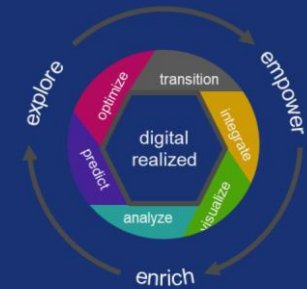
Review the options to achieve desired ROI



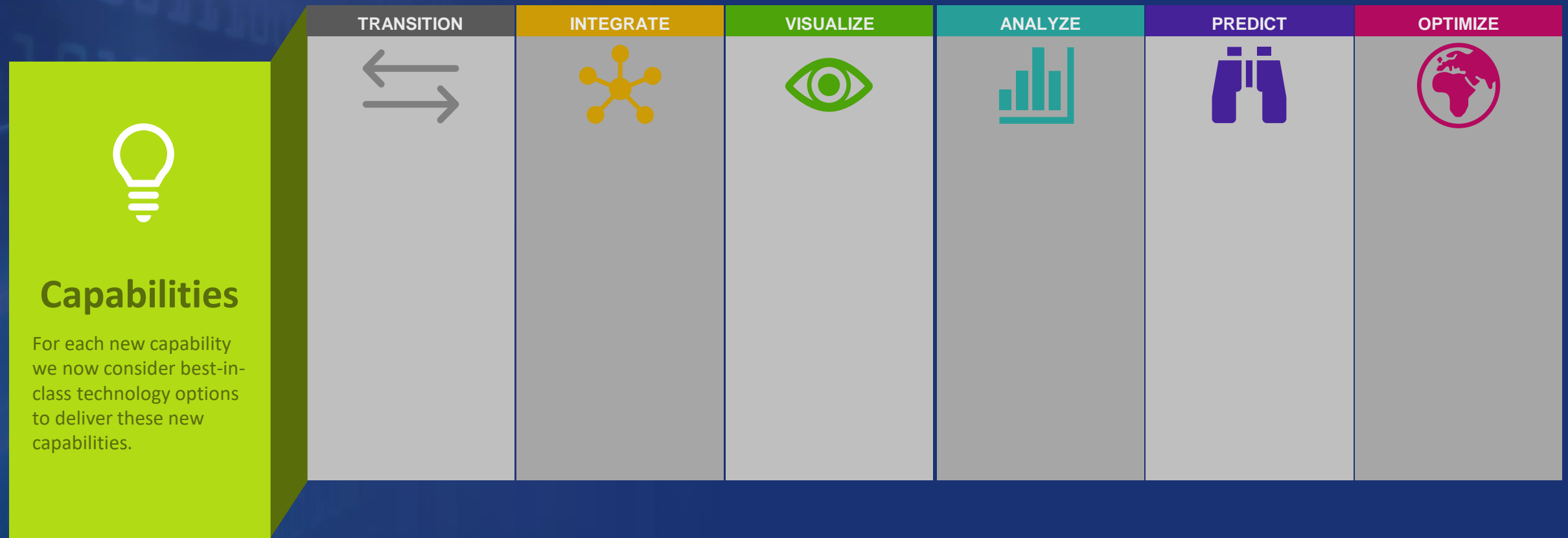
Designing Your Digital Manufacturing Journey



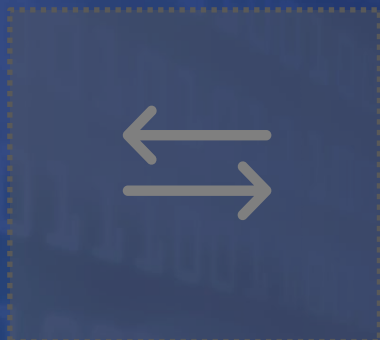
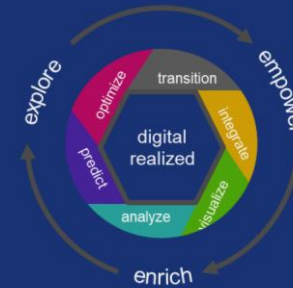
Designing Your Digital Manufacturing Journey



Align the capabilities to Digital technology stages



Designing Your Digital Manufacturing Journey



the first three technology stages **empower** the organisation and are very much foundational in providing the means by which digital transformation is enabled

Designing Your Digital Manufacturing Journey



❖ transition

- move away from manual paper-based processes and operations to digital processes enabled through the use of (and where necessary, the introduction of) automation, digital equipment and computer based systems



❖ integrate

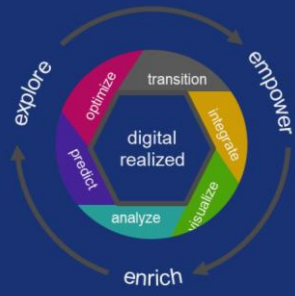
- connect datasets and point solutions in order to establish a coherent, connected digital solution. at this stage the automatic collection of process and machine data becomes a key enabler for many of the capabilities that will follow



❖ visualize

- digital dashboards, virtual representations of process elements and/or whole facilities. comprehensive real-time reporting capabilities including key metrics and other operational information of the manufacturing operations and environments

Designing Your Digital Manufacturing Journey



transition

network architecture & infrastructure	industrial standards & regulations	capable technology & machines	plant automation (PLC / tools)	mobile & remote devices
location & tracking services	manufacturing operations management	finite capacity planning	defect & rework identification	definition & document management

integrate

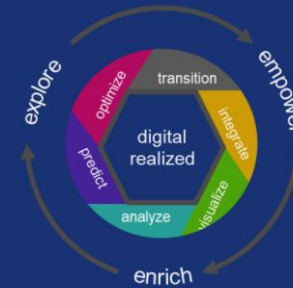
overall equipment efficiency	dispatch & process execution	remote configuration & management	automated data collection	contextualised & consolidated datasets
standards based interfaces	manufacturing & business intelligence	integration platforms (IoT/IIoT)	intelligent automation & devices	integrated supply-chain & logistics

visualise

material & part verification	live key performance metrics	live executive reporting	real-time notifications & alerts	live facility dashboard & mimics
condition based monitoring	real-time data capture & presentation	supply-chain visibility & estimates	real-time stock reports and triggers	live asset monitoring



Designing Your Digital Manufacturing Journey



The subsequent technology stages provide the means by which we are able to **enrich** the capabilities previously delivered and to extend the solution through the introduction of more sophisticated capabilities and more advanced technologies



Designing Your Digital Manufacturing Journey



❖ analyze

- providing actionable data and insights across all areas of manufacturing operations and the wider business to enable timely and informed decision making



❖ predict

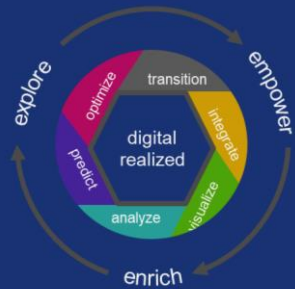
- providing the ability to anticipate and simulate failures or other significant future events in order to model and mitigate the impact, thereby reducing the risk of unexpected outcomes or interruptions to manufacturing operations



❖ optimize

- develop and implement optimisation strategies that provide operational, process and energy efficiency gains through continuous improvement and cost benefit analyses

Designing Your Digital Manufacturing Journey



analyse

lean / six sigma investigations	root cause exploration and analysis	correlation and relationship investigation	trend identification and analysis	advanced big data analytics
artificial intelligence & independence	self monitoring equipment	self diagnostics facilities	closed loop manufacturing	preventative maintenance algorithms

predict

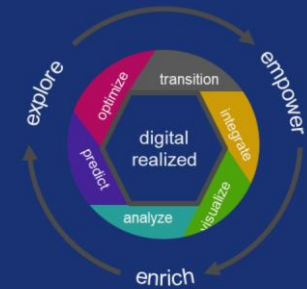
predictive maintenance scheduling	tool life analysis & optimisation	intelligent integrated supply-chains	predictive service regimes	predictive quality & test regimes
adaptive processes & equipment	facility simulation & optimisation	digital twin manufacturing	digital thread maturity	utilisation of predictive web services

optimise






































smart factories & smart buildings	optimised energy consumption	virtual & augmented reality services	machine learning & intelligence	cyber-physical systems & solutions
self optimising processes and equipment	automated & autonomous decisions	optimised material & purchasing	rapid facility reconfiguration	new product & service opportunities



Designing Your Digital Manufacturing Journey

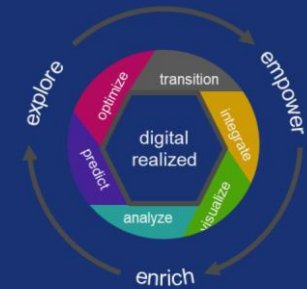


Align the capabilities to Digital technology stages


	TRANSITION	INTEGRATE	VISUALIZE	ANALYZE	PREDICT	OPTIMIZE
 Capabilities For each new capability we now consider best-in-class technology options to deliver these new capabilities.						
						
						
						
						
						



Designing Your Digital Manufacturing Journey

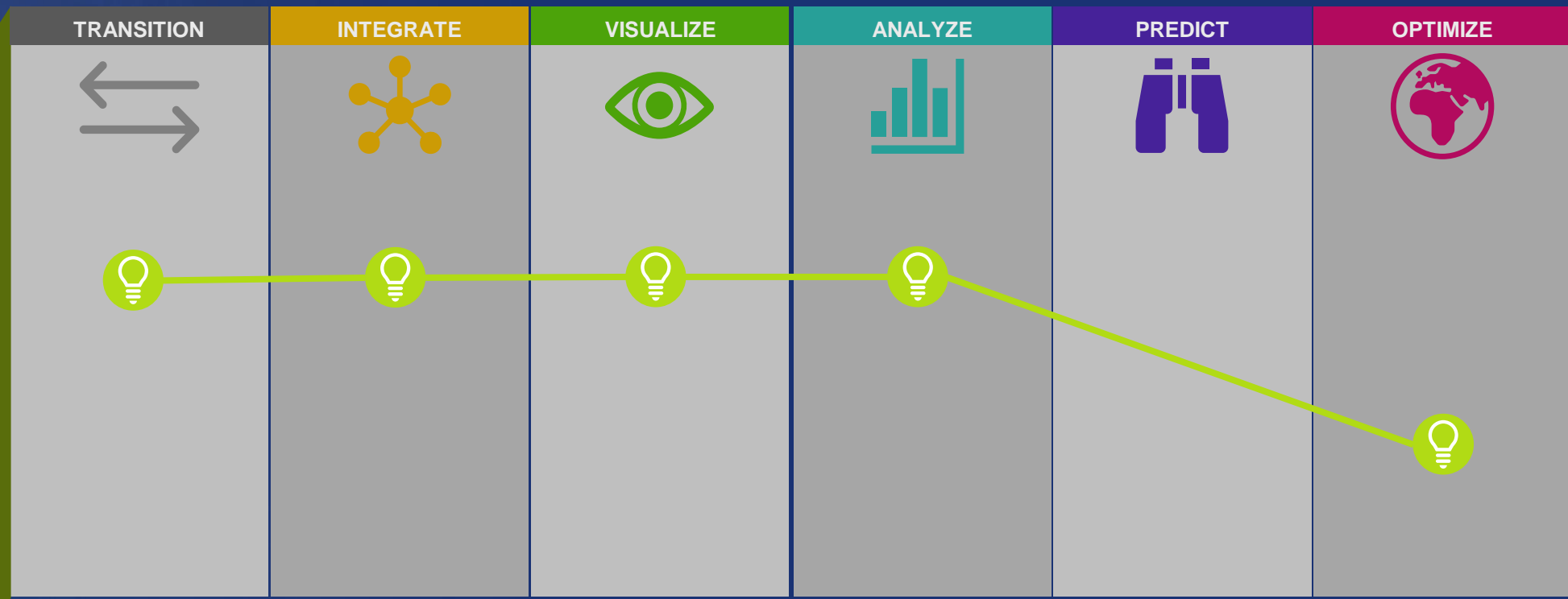


Create a Digital Roadmap describing your Digital Journey

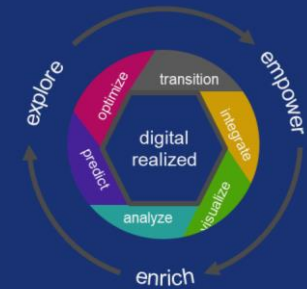


Capabilities

For each new capability we now consider best-in-class technology options to deliver these new capabilities.



Designing Your Digital Manufacturing Journey



Create a Digital Roadmap describing your Digital Journey

TRANSITION	INTEGRATE	VISUALIZE	ANALYZE	PREDICT	OPTIMIZE

Capabilities

For each new capability we now consider best-in-class technology options to deliver these new capabilities.



Designing Your Digital Manufacturing Journey



Summing it all up:

- We have developed Digital Realized as a methodological approach to designing Digital Manufacturing journeys
- We work with you to identify challenges and capability requirements together with associated quantifiable benefits
- We identify appropriate technologies within key technology stages to support the delivery of the selected new capabilities
- We describe all of this, together with clearly defined delivery phases in line with your business and operational needs, in a Digital roadmap



Designing Your Digital Manufacturing Journey



Key take-aways:

- There is a compelling case for Digital and the time is now
- We have presented a clear insight into how digital aspirations can be realized to any level and within any budget
- ‘Digital Realized’ is the right tool for you and we are ready to help you realize your digital ambitions



Thank You!



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Q & A Session



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