

# BUILDING COMPANY COMPETITIVENESS BENCHMARKING and LEAN & GREEN BUSINESS OFFERS



Do you want to improve the company's competitive position? Do you want to increase the company's margins? Do you want the company to be effective and efficient across all areas of your business?

Enterprise Ireland's Benchmarking and Lean & Green Business Offers are designed to build the experience, knowledge and capability of your people to improve the company's performance and ensure a strong competitive position in global markets.

Benchmarking measures the company's performance across all business areas & provides comparisons against your competitors at local & international levels in a tangible way. It identifies strengths & weaknesses & helps to prioritise areas for improvement, post improvement activity it will measure the level of improvement achieved.

Enterprise Ireland's Lean & Green Business Offers encourage the adoption of lean & green business principles to increase competitiveness. Lean & green tools and techniques help the company by building the capability of your people to identify problems and improve operations. The offers are based on three levels of engagement.

Enterprise Ireland's core mission is to work in partnership with its client companies to develop a sustainable competitive advantage leading to a significant increase in profitable sales, margin, exports and employment.

<b>Start (SMEs only)</b> Project cost: €6,300 EI support: €3,150  Eligible cost element Service provider fee: 7 days @ €900/day  Assignment period: 8 - 12 weeks	<b>LeanStart</b> Introduction to Lean concepts giving an understanding of what lean tools and techniques can do.	<b>GreenStart</b> Increase environmental awareness relating to regulatory compliance and aid with the development of an environmental management system.
	The assignment involves the hiring of a service provider to: <ul style="list-style-type: none"> <li>- Introduce Lean principles and agile processes</li> <li>- Achieve immediate cost reduction targets</li> <li>- Lay a foundation for future Lean or productivity improvement projects</li> <li>- Incorporate basic introduction to environmental management</li> </ul>	The assignment involves the hiring of a service provider to: <ul style="list-style-type: none"> <li>- Review environmental activities &amp; practices</li> <li>- Provide advice on regulatory compliance issues &amp; how to resolve them</li> <li>- Establish a baseline assessment to establish Key Performance Indicators (KPIs) and identify a cost saving project</li> <li>- Prepare Environmental Policy Statement and Environmental Management System (EMS)</li> </ul>
<b>Plus</b> Project cost: Up to €100,000 EI support: Up to 50%  Eligible cost elements Service provider fee: Max. €900/day  Cost of company champion(s), up to 50% of total project cost Max. of 3 internal champions  Assignment period: 6 - 12 months	<b>LeanPlus</b> A medium-term business process improvement project which results in sustained use of Lean techniques and related methodologies and achieves significant measurable gains in capabilities and competitiveness.	<b>GreenPlus</b> Assignments designed to develop a high level of environmental management capability, drive environmental efficiencies and achieve improved sustainability.
	<b>LeanPlus assignments:</b> <ul style="list-style-type: none"> <li>- Deliver significant productivity improvement and cost reductions</li> <li>- Embed a culture of business improvement and lean techniques to a cohort of trained staff</li> <li>- Introduce a programme to pursue company-wide improvement</li> <li>- Incorporates environmental improvement</li> </ul>	<b>GreenPlus assignments include:</b> <ul style="list-style-type: none"> <li>- Embedding environmental management practices in the company through dedicated training programmes to a level compatible with international best practice</li> <li>- Training in Life Cycle Thinking including Life Cycle Assessment projects, such as, European Water Stewardship Standard, Eco-labels, Environmental Product Declarations</li> <li>- Undertaking a cost saving project with potential to improve environmental sustainability</li> </ul>
<b>Transform</b> Project cost: Typically over €100,000 (Funding rate dependent on size of company)  Assignment period: 1 - 2 years	<b>LeanTransform</b> A large scale and holistic company transformation programme.	
	<b>LeanTransform assignments:</b> <ul style="list-style-type: none"> <li>- Deliver company-wide transformation in culture and productivity performance</li> <li>- Embed the competencies necessary for on-going competitiveness gains in the company</li> <li>- Result in sustainable improvement in the business and across its supply chain</li> <li>- Incorporates environmental improvement</li> </ul>	



benchmarking@  
enterprise-ireland.com

lean@enterprise-  
ireland.com

green@enterprise-  
ireland.com



www.enterprise-  
ireland.com/en/  
Productivity

www.leanbusine  
ssireland.ie